



# Applied Project Management Online Certificate

Learn valuable, highly-practical,  
and transferable skills...

- using your project.
- on your schedule.
- at your desk.
- for your career.

## WHAT DOES THE PROGRAM COVER?

The purpose of our program is to provide you with practical skills covering all aspects of professional project management. There are six courses, the last of which is an integration project which ties together all the skills you have learned during the first five. All courses are compulsory. They may be completed uninterrupted over 14 weeks, or over several terms up to a maximum of two years.

The six courses are designed to be taken in sequence. This gives you the option to work through the entire life cycle of a project, from initiation to closeout. The integration project comes last in the sequence in order to provide an opportunity for you to demonstrate that you have mastered all the skills taught during the program.

### PROJECT INITIATION & CHARTER DEVELOPMENT

Learn the terminology, processes and approach to formal project management. At the end of this course you will be able to:

- identify project requirements
- establish effective project objectives
- define a project manager's responsibilities
- create a project charter

### PROJECT PLANNING, SCHEDULING & BUDGETING

Develop valuable project planning skills by creating a comprehensive project plan. At the end of this course you will be able to:

- document project deliverables accurately
- breakdown work to a manageable level
- estimate task and resource needs
- develop a realistic and optimized schedule
- create a comprehensive project budget
- plan proactively to manage project risks
- use advanced features of Microsoft Project & other tools

### PROJECT EXECUTION AND CONTROL

Learn to perform and control projects efficiently and effectively. At the end of this course you will be able to:

- track project tasks
- evaluate project performance accurately
- take corrective actions to recover variances
- control changes with informed decision-making
- manage project contracts and procurement

### PROJECT LEADERSHIP & COMMUNICATIONS

Develop essential leadership and communication skills to manage project teams. At the end of this course you will be able to:

- control project information creation, distribution & storage
- manage stakeholder expectations proactively
- lead and motivate project teams
- identify and manage types of power

### PROJECT CLOSEOUT & CONTINUOUS IMPROVEMENT

Learn to closeout a completed project or phase and how to implement continuous improvement for future projects. At the end of this course you will be able to:

- complete administrative and financial closure
- transfer the project to operations
- capture lessons learned
- improve project management for future projects

**Project Initiation & Charter Development**  
(1 week)

**Project Planning, Scheduling & Budgeting**  
(5 weeks)

**Project Execution & Control**  
(3 weeks)

**Project Leadership & Communications**  
(2 weeks)

**Project Closing & Continuous Improvement**  
(1 week)

**Applied Project Management Integration Project**  
(2 weeks)

### APPLIED PROJECT MANAGEMENT INTEGRATION PROJECT

Apply the various concepts, skills, and experiences from all of the previous courses to a comprehensive, integrated project. This is the final course in the program and it includes the final exam.

### HOW MUCH WORK IS INVOLVED?

The program is designed to require approximately 12-15 hours per week, to study and complete the practical assignments. These are average numbers based on feedback from hundreds of students who have taken the program. Each student's time requirement will be different depending on their experience and their efficiency with the tools.

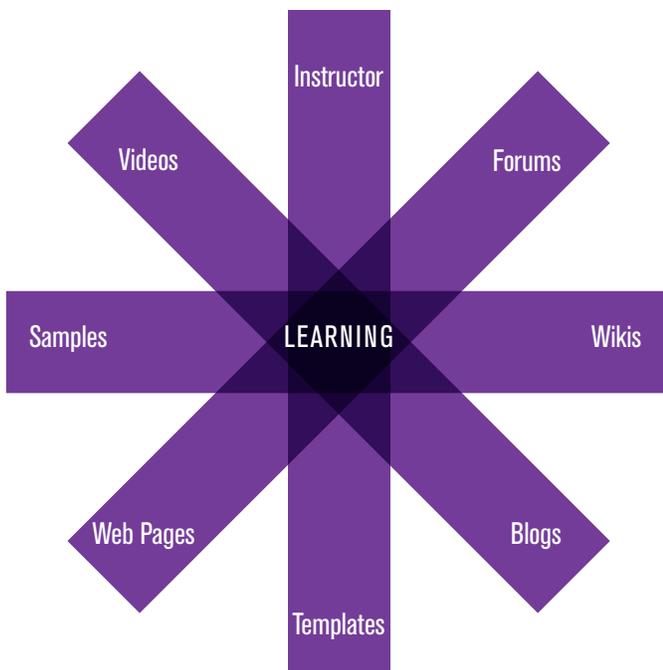
### WHO IS THIS PROGRAM SUITABLE FOR?

This program is suitable for anyone who wants to learn to manage projects better. You do not have to be in a project management job, although many of our students are working as project managers, supervisors, or project coordinators. It helps to have experience working on projects in some capacity so that you can put the learning into context, but it does not matter which industry you work in.

Past students have come from a wide range of backgrounds. They have included people without any experience managing projects, to people with more than 30 years' experience managing large, multi-year projects. Some students have little formal education, while others have advanced degrees and their PMP® credential already. The one thing they have in common is that after the program they all state they have learned a lot from taking part.

### HOW WILL THIS PREPARE ME FOR MY PMP®?

The PMP® credential requires education in the form of a high school diploma or degree, 35 hours of project management training, at least 36 months of project management experience, and an exam. Completing this course helps you meet these requirements. For example, the program provides more than six times the required hours of project management training, and the course content is regularly updated to match the current version of the *PMBOK® Guide*. We also provide guidance on studying for the exam.



### WHAT ARE THE PRE-REQUISITES FOR TAKING THE PROGRAM?

The courses in the program must be taken in order, although you can spread them out over several terms. You must also have a reasonable level of computer literacy, and you must have sufficient proficiency in English to communicate effectively and to demonstrate to the instructors what you have learned.

### WHAT MAKES THIS PROGRAM DIFFERENT?

There are many project management programs designed for technical audiences. Most of them assign students a generic case study, which they work on as part of a team. The main problem with this approach is that you only learn part of the assignment. You may also end up working on a project that is not relevant to your industry.

Our approach is to let you work individually on a project through all its stages. This means that you experience all of the important skills required to be a project manager. We also allow you to choose your own project to work on, thereby ensuring it is relevant to your field.

### HOW DOES YOUR ONLINE LEARNING WORK?

The online learning in our program is 'asynchronous', which means that you can work whenever it suits you, rather than needing to be online at the same time as the instructors or other participants. The courses are accessible from anywhere with an internet connection. Past students have studied from all over the world – one student even studied from a camp in the middle of the Amazon jungle.

The courses are divided into modules that follow a weekly schedule. Each week you will learn one or two modules. You will also complete a practical assignment that applies the skills learned that week. This helps you to pace your progress through the courses, ensuring that you do not fall behind.

The content of each module includes readings, online videos, samples, templates and exercises. There is also an assignment, which helps you learn the techniques and see how they are applied to a sample project. You may then practice using the skills in a project of your own.

Our program uses a variety of tools such as discussion forums, blogs, wikis, group activities and email. These allow you to collaborate with the other participants and the instructor. The instructors are also available by appointment for consultation by phone or online chat. You can choose to receive as much or as little guidance as you wish to help you progress through the learning process.

### HOW WILL I BE ASSESSED?

You will be assessed according to how well you do in the written assignments that the courses contain. Based on your performance in these assignments, you will be awarded a letter grade for each course in the program.

There is also an exam in the final course. This covers all of the material learned in the program.

### WHO ARE THE INSTRUCTORS?

All courses are taught by working professionals with over 20 years' experience in management and teaching. All of the instructors hold the Project Management Professional (PMP)® credential, and have managed projects across a variety of industries. Being taught by experienced professionals ensures that you receive practical instruction that focuses on the things you really need to know.

There are two instructors assigned to each term. These instructors stay with the cohort throughout the term. This ensures that you receive consistent feedback throughout the course, and that you and your instructors get to know each other.

### HOW LONG HAS THE PROGRAM BEEN AROUND?

We have delivered this program to thousands of students since 2003. The program is reviewed after each term, and continually updated to include the most current information.

You can be confident that you will receive training that is high-quality and proven to be effective..

### WHAT MATERIAL WILL I NEED?

The program uses several resources to help you learn practical project management skills. When you enroll you will receive detailed instructions on what is required. The list includes:

- A computer with internet access and a current browser
- Windows Operating System (Mac users can create a virtual PC on their Mac using software like Parallels)
- Microsoft Project (only works with Windows)
- Microsoft Word & Excel
- Textbook (not mandatory)

### WHERE CAN I SEE A SAMPLE OF THE COURSES?

Go to: <http://learn.appliedmanagement.com/course/view.php?name=Sample>

Within this sample course, you can click on any of the links to see examples of various features that you'll find in the courses.

### WHAT DO STUDENTS SAY ABOUT THE PROGRAM?

"The online training is excellent value, and compatible with a busy schedule. I had better, faster access to my online instructors than I have ever had in a traditional classroom setting."

Ian Collombin, PMP,

"The course environment is both challenging and stimulating. I regularly apply the knowledge and skills I learned in this rigorous and practical program. I'd recommend the program to anyone wanting to truly prepare themselves for the non-sugar-coated reality of project management."

Malcolm McKinnon, MBA, Vice President & COO

"After not being in school for 30 years, I found this program very satisfying. Thank you for mentoring all of us on a daily basis."

Nelson Schutz, Vice President Operations

"Taking this program was a critical move in my professional career and a must for anyone wanting to be a cut above the competition!"

Riz Rafiq, PMP, Project Director, PMO

"The program not only gave us the information, but challenged us to learn it and use it in real project scenarios. Great program!"

Alexis Applin, PMP, Senior Project Manager

### COURSE COSTS & DATES

			<b>Fall 2023</b>	<b>Winter 2024</b>	<b>Spring 2024</b>
Project Initiation & Charter Development	\$415	1 week	Sep. 9-14	Jan. 6-11	Apr. 13-18
Project Planning, Scheduling & Budgeting	\$2,090	5 weeks	Sep. 16 – Oct. 19	Jan. 13 – Feb. 15	Apr. 20 – May 23
Project Execution and Control	\$1,255	3 weeks	Oct. 21 – Nov. 9	Feb. 17 – Mar. 7	May 25 – Jun. 13
Project Leadership and Communications	\$835	2 weeks	Nov. 11-23	Mar. 9-21	Jun. 15-27
Project Closing & Continuous Improvement	\$415	1 week	Nov. 25-30	Mar. 23-28	Jun. 29 – Jul. 4
Applied Project Management Integration Project	\$965	2 weeks	Dec. 2-14	Mar. 30 – Apr. 11	Jul. 6-18
<b>Total*</b>	<b>\$5,975</b>	<b>14 weeks</b>	<b>Sep. 9 – Dec. 14</b>	<b>Jan. 6 – Apr. 11</b>	<b>Apr. 13 – Jul. 18</b>

\* Textbook and software additional (approx. \$175)

# Register today: 866-467-4278